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Spin Master Ltd.

UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF NEW YORK

SPIN MASTER LTD.,

Plaintiff

v.

>TC TOY CITY STORE, DISNEY ZY TOY STORE, HAND SHAKE1119 STORE, JUNRU NO.2 STORE, MODEL HOUSE STORE, POKEMONES FLASHCARD STORE, SHIYUZHU TOY STORE, SHOP5626016 STORE, SHOP910716127 STORE, SHOP911053106 STORE, SHOP911237123 STORE, SHOPBAKUGAN STORE, SHOPPOKEMON STORE, TOY FACTORY STORE STORE, YC TOY STORE, YIXUAN888 STORE, ZHANG 1230 STORE, ZHWENYIN STORE and ZIROU STORE,

Defendants

22-cv-890 (AT)

USDC SDNY DOCUMENT

DATE FILED:

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2/24/2022

PRELIMINARY INJUNCTION ORDER

GLOSSARY

<u>Term</u>	<u>Definition</u>
Plaintiff or Spin Master	Spin Master Ltd.
Defendants	>TC Toy City Store, Disney Zy Toy Store, Hand
	shake1119 Store, junru NO.2 Store, Model House
	Store, PokemonES flashcard Store, shiyuzhu toy Store,
	Shop5626016 Store, Shop910716127 Store,
	Shop911053106 Store, Shop911237123 Store,
	ShopBAKUGAN Store, ShopPOKEMON Store, Toy
	factory store Store, YC Toy Store, YIXUAN888 Store,
	Zhang 1230 Store, zhwenyin Store and Zirou Store
Alibaba	Alibaba.com, an online marketplace platform that
	allows manufacturers, wholesalers and other third-
	party merchants, like Defendants, to advertise, offer for
	sale, sell, distribute and ship their wholesale and retail
	products originating from China directly to consumers
	across the world and specifically to consumers residing
	in the U.S., including New York
AliExpress	AliExpress.com, an online marketplace platform that
	allows manufacturers, wholesalers and other third-
	party merchants, like Defendants, to advertise, offer for
	sale, sell, distribute and ship their wholesale and retail
	products originating from China directly to consumers
	across the world and specifically to consumers residing
	in the U.S., including New York
Epstein Drangel	Epstein Drangel LLP, counsel for Plaintiff
New York Address	244 Madison Ave, Suite 411, New York, New York
	10016
Complaint	Plaintiff's Complaint
Application	Plaintiff's Ex Parte Application for: 1) a temporary
	restraining order; 2) an order restraining Merchant
	Storefronts (as defined <i>infra</i>) and Defendants' Assets
	(as defined <i>infra</i>) with the Financial Institutions (as
	defined <i>infra</i>); 3) an order to show cause why a
	preliminary injunction should not issue; 4) an order
	authorizing bifurcated and alternative service and 5) an
Hamma Dag	order authorizing expedited discovery
Harrs Dec.	Declaration of Christopher Harrs in Support of
Nastasi Dec.	Plaintiff's Application Declaration of Gabriele N. Nesteci in Support of
Masiasi Dec.	Declaration of Gabriela N. Nastasi in Support of Plaintiff's Application
Spin Master Brand(s)	Well-known brands, including Twisty Petz, Rubik's
Spin Masici Dianu(8)	Cube, Flutterbye Fairy, Bunchems and Hatchimals, as
	well as under their licensed properties, such as Paw
	Patrol and Air Hogs
Bakugan Products	A collection of action figures, card games and other
Danugan i i vuucis	toys and merchandise based off of an anime adventure
	series first aired in Japan
	series instaneu in Japan

Bakugan Registrations	U.S. Trademark Registration Nos.: 3,490,360 for
Dakugan Registrations	"BAKUGAN" for goods in Class 28; 3,934,807 for
	"BAKUGAN DEKA" for goods in Class 28; and
	DARCOAN DERA 101 goods in Class 20, and
	() Las
	BAKUGAN
	3,942,542 for " " for goods in
	Classes 28, 38 and 41
Bakugan Applications	U.S. Trademark Serial Application Nos.: 87/855,164
	25
	BAKUGAN
	BRITLE PLANET
	for " 2" for a selection Classes 0, 16, 20
	for " "for goods in Classes 9, 16, 28,
	41 and 87/687,799 for "BAKUGAN BATTLE
	PLANET" for goods in Classes 3, 9, 16, 18, 20, 21, 24,
D. L Mr. J.	25, 28 and 41
Bakugan Marks	The Marks covered by the Bakugan Registrations and
	Bakugan Applications
Counterfeit Products	Products bearing or used in connection with the
	Bakugan Marks, and/or products in packaging and/or
	containing labels bearing the Bakugan Marks, and/or
	bearing or used in connection with marks that are
	confusingly similar to the Bakugan Marks and/or
	products that are identical or confusingly similar to the
	Bakugan Products
Infringing Listings	Defendants' listings for Counterfeit Products
User Accounts	Any and all websites and any and all accounts with
	online marketplace platforms such as Alibaba and/or
	AliExpress, as well as any and all as yet undiscovered
	accounts with additional online marketplace platforms
	held by or associated with Defendants, their respective
	officers, employees, agents, servants and all persons in
3.6 1 (C) 6	active concert or participation with any of them
Merchant Storefronts	Any and all User Accounts through which Defendants,
	their respective officers, employees, agents, servants
	and all persons in active concert or participation with
	any of them operate storefronts to manufacture, import,
	export, advertise, market, promote, distribute, display,
	offer for sale, sell and/or otherwise deal in Counterfeit
	Products, which are held by or associated with
	Defendants, their respective officers, employees,
	agents, servants and all persons in active concert or
	participation with any of them
Defendants' Assets	Any and all money, securities or other property or
	assets of Defendants (whether said assets are located in
	the U.S. or abroad)

Defendants' Financial	Any and all financial accounts associated with or
Accounts	utilized by any Defendants or any Defendants' User
	Accounts or Merchant Storefront(s) (whether said
	account is located in the U.S. or abroad)
Financial Institutions	Any banks, financial institutions, credit card companies
	and payment processing agencies, such as PayPal Inc. ("PayPal"), Payoneer Inc. ("Payoneer"), the Alibaba
	Group d/b/a Alibaba.com payment services (e.g.,
	Alipay.com Co., Ltd., Ant Financial Services Group),
	PingPong Global Solutions, Inc. ("PingPong") and
	other companies or agencies that engage in the
	processing or transfer of money and/or real or personal
	property of Defendants
Third Party Service	Online marketplace platforms, including, without
Providers	limitation, those owned and operated, directly or
	indirectly by Alibaba and/or AliExpress, as well as any
	and all as yet undiscovered online marketplace
	platforms and/or entities through which Defendants,
	their respective officers, employees, agents, servants
	and all persons in active concert or participation with
	any of them manufacture, import, export, advertise,
	market, promote, distribute, offer for sale, sell and/or
	otherwise deal in Counterfeit Products which are
	hereinafter identified as a result of any order entered in
	this action, or otherwise

WHERAS, Plaintiff having moved *ex parte* on February 2, 2022 against Defendants for the following: 1) a temporary restraining order; 2) an order restraining Merchant Storefronts and Defendants' Assets with the Financial Institutions; 3) an order to show cause why a preliminary injunction should not issue; 4) an order authorizing bifurcated and alternative service and 5) an order authorizing expedited discovery;

WHEREAS, the Court entered an Order granting Plaintiff's Application on February 4, 2022 ("TRO") which ordered Defendants to appear on February 18, 2022 at 2:00 p.m. to show cause why a preliminary injunction should not issue ("Show Cause Hearing");

WHEREAS, on February 7, 2022, Plaintiff filed a request for modification and extension of the TRO;

WHEREAS, the Court granted Plaintiff's request and entered an Order on February 7, 2022 ("February 7, 2022 Order") extending the TRO and rescheduling the Show Cause Hearing to February 23, 2022 at 11:00 a.m.;

WHEREAS, on February 16, 2022, pursuant to the alternative methods of service authorized by the TRO, Plaintiff served the Summons, Complaint, TRO, all papers filed in support of the Application and the February 7, 2022 Order on each and every Defendant;

WHEREAS, on February 18, 2022, the Court entered an order providing dial in information for the Show Cause Hearing and changing the time of the Show Cause Hearing to 2:00 p.m. ("February 18, 2022 Order");

WHEREAS, on February 18, 2022, pursuant to the alternative methods of service authorized by the TRO, Plaintiff served the February 18, 2022 Order on each and every Defendant;

WHEREAS, on February 23, 2022 at 2:00 p.m., Plaintiff appeared at the Show Cause Hearing, however, no Defendants appeared.

ORDER

- The injunctive relief previously granted in the TRO shall remain in place through the pendency of this litigation, and issuing this Order is warranted under Federal Rule of Civil Procedure 65 and Section 34 of the Lanham Act.
 - a) Accordingly, Defendants are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
 - manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale, selling and/or otherwise dealing in Counterfeit Products or any other products bearing one or more of the Bakugan Marks and/or marks that are confusingly similar to, identical to and constitute a counterfeiting and/or infringement of the Bakugan Marks;
 - ii. directly or indirectly infringing in any manner any of Plaintiff's Bakugan Marks;
 - iii. using any reproduction, counterfeit, copy or colorable imitation of Plaintiff'sBakugan Marks to identify any goods or services not authorized by Plaintiff;
 - iv. using any of Plaintiff's Bakugan Marks or any other marks that are confusingly similar to the Bakugan Marks on or in connection with Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale, selling and/or otherwise dealing in Counterfeit Products;
 - v. using any false designation of origin or false description, or engaging in any action which is likely to cause confusion, cause mistake and/or to deceive

members of the trade and/or the public as to the affiliation, connection or association of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants with Plaintiff, and/or as to the origin, sponsorship or approval of any product manufactured, imported, exported, advertised, marketed, promoted, distributed, displayed, offered for sale or sold by Defendants and Defendants' commercial activities and Plaintiff;

- vi. secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with: (i) Counterfeit Products and/or (ii) any computer files, data, business records, documents or any other records or evidence relating to their User Accounts, Merchant Storefronts or Defendants' Assets and the manufacture, importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products;
- vii. effecting assignments or transfers, forming new entities or associations, or creating and/or utilizing any other platform, User Account, Merchant Storefront or any other means of importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products for the purposes of circumventing or otherwise avoiding the prohibitions set forth in this Order; and
- viii. knowingly instructing, aiding or abetting any other person or business entity in engaging in any of the activities referred to in subparagraphs 1(a)(i) through 1(a)(vii) above and 1(b)(i) through 1(b)(ii) and 1(c)(i) below.

- b) Accordingly, the Third Party Service Providers and Financial Institutions are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
 - secreting, concealing, transferring, disposing of, withdrawing, encumbering or paying Defendants' Assets from or to Defendants' Financial Accounts until further ordered by this Court;
 - ii. secreting, concealing, destroying, altering, selling off, transferring or otherwise disposing of and/or dealing with any computer files, data, business records, documents or any other records or evidence relating to the Defendants' User Accounts, Merchant Storefronts, Defendants' Assets and the manufacture, importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products; and
 - iii. knowingly instructing, aiding, or abetting any other person or business entity in engaging in any of the activities referred to in subparagraphs 1(a)(i) through 1(a)(vii) and 1(b)(i) through 1(b)(ii) above.
- c) Accordingly, the Third Party Service Providers are hereby restrained and enjoined from engaging in any of the following acts or omissions pending the final hearing and determination of this action or until further order of the Court:
 - providing services to Defendants, Defendants' User Accounts and Defendants'
 Merchant Storefronts, including, without limitation, continued operation of
 Defendants' User Accounts and Merchant Storefronts;
 - ii. secreting, concealing, destroying, altering, selling off, transferring or otherwise

disposing of and/or dealing with any computer files, data, business records, documents or any other records or evidence relating to the Defendants' User Accounts, Merchant Storefronts, Defendants' Assets and the manufacture, importation, exportation, advertising, marketing, promotion, distribution, display, offering for sale and/or sale of Counterfeit Products; and

- iii. knowingly instructing, aiding, or abetting any other person or business entity in engaging in any of the activities referred to in subparagraphs 1(a)(i) through 1(a)(vii), 1(b)(i) through 1(b)(ii) and 1(c)(i) through 1(c)(ii) above.
- 2. As sufficient cause has been shown, the asset restraint granted in the TRO shall remain in place through the pendency of this litigation, including that:
 - a) within seven (7) days of receipt of notice of this Order, any newly discovered Financial Institutions who are served with this Order shall locate and attach Defendants' Financial Accounts, shall provide written confirmation of such attachment to Plaintiff's counsel and provide Plaintiff's counsel with a summary report containing account details for any and all such accounts, which shall include, at a minimum, identifying information for Defendants and Defendants' User Accounts, contact information for Defendants (including mailing addresses and e-mail addresses), account numbers and account balances for any and all of Defendants' Financial Accounts.
- 3. As sufficient cause has been shown, the expedited discovery previously granted in the TRO shall remain in place through the pendency of this litigation, including that:
 - a) Plaintiff may serve interrogatories pursuant to Rules 26 and 33 of the Federal Rules of Civil Procedure as well as Local Civil Rule 33.3 of the Local Rules for the Southern and Eastern Districts of New York and Defendants who are served with this Order shall

- provide written responses under oath to such interrogatories within fourteen (14) days of service to Plaintiff's counsel.
- b) Plaintiff may serve requests for the production of documents pursuant to Rules 26 and 34 of the Federal Rules of Civil Procedure and Defendants who are served with this Order, their respective officers, employees, agents, servants and attorneys and all persons in active concert or participation with any of them who receive actual notice of this Order shall produce all documents responsive to such requests within fourteen (14) days of service to Plaintiff's counsel.
- c) Within fourteen (14) days after receiving notice of this Order, all Financial Institutions who receive service of this Order shall provide Plaintiff's counsel with all documents and records in their possession, custody or control (whether located in the U.S. or abroad), relating to any and all of Defendants' Financial Accounts, User Accounts and Merchant Storefronts, including, but not limited to, documents and records relating to:
 - i. account numbers;
 - ii. current account balances;
- iii. any and all identifying information for Defendants and Defendants' User Accounts,including names, addresses and contact information;
- iv. any and all account opening documents and records, including, but not limited to, account applications, signature cards, identification documents, and if a business entity, any and all business documents provided for the opening of each and every of Defendants' Financial Accounts;
- v. any and all deposits and withdrawal during the previous year from each and every of Defendants' Financial Accounts and any and all supporting documentation,

- including, but not limited to, deposit slips, withdrawal slips, cancelled checks and account statements;
- vi. any and all wire transfers into each and every of Defendants' Financial Accounts during the previous year, including, but not limited to, documents sufficient to show the identity of the destination of the transferred funds, the identity of the beneficiary's bank and the beneficiary's account number;
- vii. any and all User Accounts and account details, including, without limitation, identifying information and account numbers for any and all User Accounts that Defendants have ever had and/or currently maintain;
- viii. the identities, location and contact information, including any and all e-mail addresses, of Defendants, their respective officers, employees, agents, servants and all persons in active concert or participation with any of them;
- ix. the nature of Defendants' businesses and operations, methods of payment, methods for accepting payment and any and all financial information, including, but not limited to, information associated with Defendants' User Accounts, a full accounting of Defendants' sales history and listing history under such accounts, and Defendants' Financial Accounts associated with Defendants' User Accounts; and
- x. Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling of Counterfeit Products, or any other products bearing the Bakugan Marks and/or marks that are confusingly similar to, identical to and constitute a counterfeiting and/or infringement of the Bakugan Marks.

- d) Within fourteen (14) days of receipt of service of this Order, the Third Party Service Providers shall provide to Plaintiff's counsel all documents and records in its possession, custody or control (whether located in the U.S. or abroad) relating to Defendants' User Accounts and Defendants' Merchant Storefronts, including, but not limited to, documents and records relating to:
 - i. any and all User Accounts and Defendants' Merchant Storefronts and account details, including, without limitation, identifying information and account numbers for any and all User Accounts and Defendants' Merchant Storefronts that Defendants have ever had and/or currently maintain with the Third Party Service Providers;
 - ii. the identities, location and contact information, including any and all e-mail addresses of Defendants;
 - iii. the nature of Defendants' businesses and operations, methods of payment, methods for accepting payment and any and all financial information, including, but not limited to, information associated with Defendants' User Accounts and Defendants' Merchant Storefronts, a full accounting of Defendants' sales history and listing history under such accounts and Defendants' Financial Accounts with any and all Financial Institutions associated with Defendants' User Accounts and Defendants' Merchant Storefronts; and
 - iv. Defendants' manufacturing, importing, exporting, advertising, marketing, promoting, distributing, displaying, offering for sale and/or selling of Counterfeit Products, or any other products bearing one or more of the Bakugan Marks and/or

marks that are confusingly similar to, identical to and constitute an infringement of the Bakugan Marks.

- 4. As sufficient cause has been shown, and pursuant to FRCP 4(f)(3), service may be made on, and shall be deemed effective as to Defendants if it is completed by one of the following means:
- a) delivery of: (i) PDF copy of this Order, and (ii) a link to a secure website (including NutStore, a large mail link created through Rmail.com and via website publication through a specific page dedicated to this Lawsuit accessible through ipcounselorslawsuit.com) where each Defendant will be able to download a PDF copy of this Order to Defendants' e-mail addresses to be determined after having been identified by Alibaba and/or AliExpress pursuant to Paragraph V(C) of the TRO; or
- b) delivery of a message to Defendants through the system for communications established by the Third Party Service Providers on their respective platforms, providing a link to a secure website (such as NutStore or a large mail link created through Rmail.com) where each Defendant will be able to download a PDF copy of this Order.
- 5. As sufficient cause has been shown, that such alternative service by electronic means ordered in the TRO and herein shall be deemed effective as to Defendants, Third Party Service Providers and Financial Institutions through the pendency of this action.
- 6. Defendants are hereby given notice that they may be deemed to have actual notice of the terms of this Order and any act by them or anyone of them in violation of this Order may be considered and prosecuted as in contempt of this Court.

- 7. The \$5,000.00 bond posted by Plaintiff shall remain with the Court until a final disposition of this case or until this Order is terminated.
- 8. This Order shall remain in effect during the pendency of this action, or until further order of the Court.
- 9. Any Defendants that are subject to this Order may appear and move to dissolve or modify the Order on two (2) days' notice to Plaintiff or on shorter notice as set by the Court.

SO ORDERED.

Dated: February 24, 2022 New York, New York ANALISA TORRES United States District Judge